

2027 Partnership Opportunities

Advancing science. Connecting thought leaders. Translating knowledge into personalized lifestyle approaches that support exceptional health.

TWO-YEAR PARTNERSHIP ADVANTAGE

Partners entering into a two-year agreement lock in their partnership pricing for both years. One-year partnerships renew at PLMI's then-current rate, with a minimum 10% increase.

Partnership With Purpose

PLMI partnerships create meaningful, evidence-informed educational experiences while connecting innovative organizations with a highly engaged community of clinicians, scientists, researchers, and thought leaders. Each partnership is developed collaboratively while PLMI maintains its independent educational and editorial standards.

LEVEL 1

PREMIER STRATEGIC PARTNER

\$100,000

Our highest level of partnership, designed for organizations seeking an ongoing strategic relationship with PLMI and meaningful engagement with our clinician and thought-leader community throughout the year.

Signature Educational Experience

An exclusive, immersive educational program of approximately 8-12 hours presented over two days. PLMI collaborates with the partner to develop the scientific and clinical focus, identify appropriate faculty and thought leaders, and create an educational experience designed to advance understanding and clinical application within the partner's area of interest.

Year-Round Strategic Partnership

Ongoing collaboration with PLMI leadership to identify opportunities for the partner's area of focus to intersect with PLMI's annual educational programming, community engagement, and outreach.

PLMI Community Hub

A dedicated presence within the PLMI Mighty Networks community, creating year-round connection beyond a single event. The hub may feature approved educational resources, company information, PLMI program content, videos, event information, and opportunities for community engagement.

Thought Leadership & Media Opportunities

Opportunities for approved company experts or affiliated thought leaders to participate in PLMI interviews, conversations, educational content, or other media opportunities when scientifically and editorially appropriate.

Customized Video Content

Opportunities to collaborate with PLMI on customized video presentations or educational content supporting the partner's scientific focus and PLMI's educational mission.

Thought Leaders Consortium Participation

Exhibit presence at PLMI's Annual Thought Leaders Consortium, providing direct engagement with clinicians, researchers, industry leaders, and members of the PLMI community.

LEVEL 2

EXECUTIVE PARTNER

\$55,000

Designed for organizations seeking a significant educational collaboration with PLMI combined with visibility and engagement throughout the year.

Exclusive Two-Hour Educational Event

A dedicated PLMI virtual educational program centered on an agreed-upon scientific or clinical area of interest. PLMI works collaboratively with the partner to develop the program and identify respected faculty while maintaining PLMI's educational and scientific standards.

Thought Leaders Consortium Participation

Exhibit presence at PLMI's Annual Thought Leaders Consortium.

Choice of Premier Educational Opportunity

Choose either: **TLC Faculty Consideration** - opportunity to recommend an appropriate scientific or clinical expert for consideration as TLC faculty, subject to PLMI editorial approval; **OR Exclusive PLMI Deep Dive** - a multi-part educational experience for PLMI Membership allowing deeper exploration of an agreed-upon clinical or scientific topic.

PLMI Community Presence

A dedicated partner profile or space within the PLMI Mighty Networks community, providing year-round visibility and a place for members to learn about the partner and access approved educational resources and relevant content.

LEVEL 3

EDUCATIONAL PARTNER

\$27,500

Designed for organizations looking to introduce or deepen awareness of an important scientific or clinical topic within the PLMI community.

Two-Hour Virtual Educational Event

A PLMI-produced virtual educational program focused on an agreed-upon area of scientific or clinical interest, including faculty presentations and discussion designed to translate emerging science into meaningful clinical application.

Thought Leaders Consortium Participation

Exhibit presence at PLMI's Annual Thought Leaders Consortium, creating opportunities for direct interaction with attendees and the broader PLMI community.

PLMI Partner Recognition

Recognition within appropriate PLMI partner communications and community listings.

Benefits Across the PLMI Partnership Ecosystem

Annual Thought Leaders Consortium

Participation in PLMI's flagship live gathering of clinicians, scientists, thought leaders, and industry innovators.

Corporate Partner Recognition

Recognition as a PLMI Corporate Partner through appropriate PLMI communications, including newsletters and virtual educational programming.

Educational Collaboration

Opportunities to collaborate with PLMI around important emerging areas of science and clinical practice while maintaining PLMI's commitment to evidence-informed, independent education.

Community & Networking

Connection with PLMI's network of Executive Partners, faculty, clinicians, researchers, and thought leaders, creating opportunities for relationships and future educational collaboration.

Digital & Social Visibility

Appropriate amplification of PLMI partnership initiatives and educational programming through PLMI's digital and social channels.

Let's Build What's Next

PLMI welcomes the opportunity to collaborate with organizations committed to advancing meaningful science, clinician education, and the future of personalized lifestyle medicine.