



Personalized Lifestyle
Medicine Institute

Shared Vision, Growing Community

"The field of personalization of lifestyle medicine is growing exponentially in interest. PLMI has been a leader in its communication and education by bringing clinicians together with prominent key opinion leading innovators in the field."

-Dr. Jeffrey Bland



Event FACTS 2025

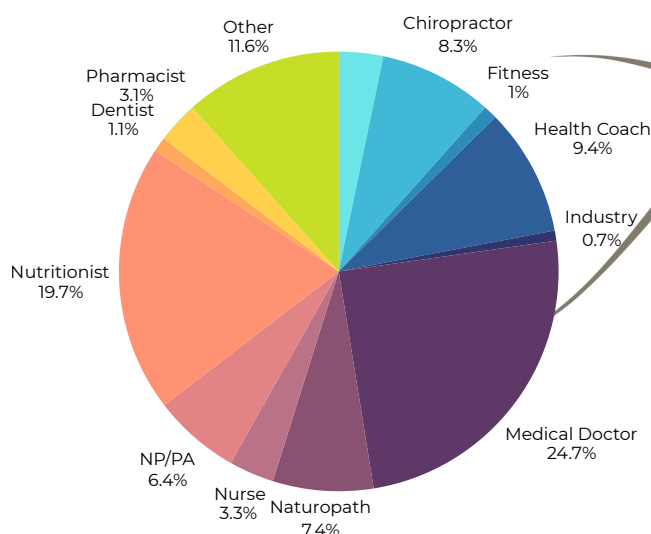
17 total educational events
(2 live & 15 virtual)

35,000 total registrants

60,000 Individuals in the PLMI Community

2,000 average attendees per event

50% of registrants were new to Personalized Medicine or new to the functional medicine space.



Over 2025 we experienced a substantial increase in registrants to the Personalized Lifestyle Medicine Institute's expanded program schedule. In 2025, we will have more than 35,000 registrants for our educational programs. More than 50% of the registrants for the 2025 programs have been "new" to our programs or "new" to personalized medicine. This dramatic increase in participation in PLMI programs is a result of the variety of engaging topics and key opinion leaders. It is because of our Executive Partners that PLMI is able to continue to provide these educational opportunities to the community, free of charge and grow the personalized lifestyle medicine movement.

Topics for Upcoming PLMI Events 2026

- Heart Disease
- Dementia
- Diabetes
- Obesity
- Cancers
- Pediatrics
- Chronic Obstructive Pulmonary Disease
- Metabolic Syndrome
- Depression
- Autoimmune Diseases



In collaboration with our Executive Partners, PLMI is developing a year-long series of educational events. These programs will represent an integrated series of programs focused on the why's and how-to's of assessing, personalizing and managing the complex immune-related conditions that are associated with the most prevalent co-morbidities.

Corporate Partnership

LEVEL 1 \$100,000

- Exclusive eight-to-twelve-hour-two-day educational event of their focus
- Full partnership relationship defining the focus of the whole of PLMI's 2025 educational and outreach programs.
- Availability for media events and interviews
- Customized video presentations
- Exhibiting at the 2025 TLC

LEVEL 2 \$55,000

- Exclusive two-hour educational event of their focus
- Exhibiting at the 2025 TLC
- Speaker recommendation (approved by Jeff Bland) for the 2025 TLC OR an exclusive "Deep Dive" event within the PLMI Membership

LEVEL 3 \$27,500

- Two-Hour virtual educational event of their focus
- Exhibiting at the 2025 TLC



Benefits of Partnership

- Annual Thought Leaders Consortium participation.
- Mention as Key Corporate Partner in a PLMI Quarterly Newsletter.
- Mention as Key Corporate Partner in PLMI Virtual Education Events.
- Singular co-sponsorship of a PLMI conference on a topic of their interest.
- Active social media presence to personalized lifestyle health care
- Networking with our collection of Executive Partners to co-create educational programming and build industry relationships.

For more information about becoming a corporate partner or sponsoring a PLMI event, please call or email Nicole Fox:

858-877-0305

nicole@plminstitute.org



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