



Shared Vision, Growing Community

“The field of personalization of lifestyle medicine is growing exponentially in interest. PLMI has been a leader in its communication and education by bringing clinicians together with prominent key opinion leading innovators in the field.”

– Dr. Jeffrey Bland



Event FACTS 2022

13 total educational events
(2 live & 11 virtual)

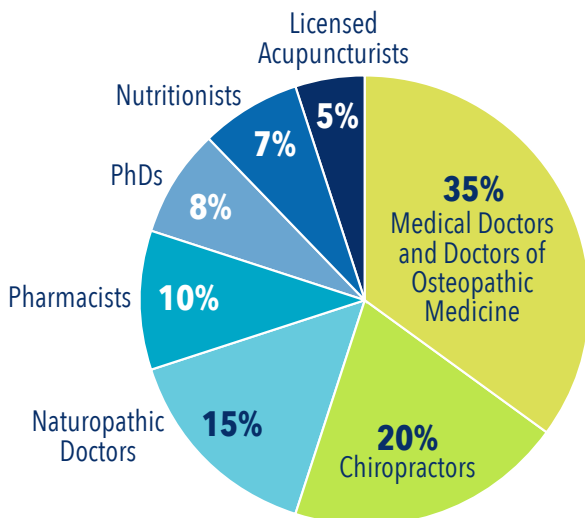
30,000 total registrants

40,000 PLMI members

2,000 average attendees per event



50% of registrants were new participants



Over 2022 we experienced a more than ten-fold increase in registrants to the Personalized Lifestyle Medicine Institute's expanded program schedule. As of October 2022, we have had more than 30,000 registrants for our 2022 educational programs. More than 50% of the registrants for the 2022 programs have been "new" to our programs.

This dramatic increase in participation in PLMI programs is a result of the 2022 focus on immune-related issues associated with co-morbidities to SARS-CoV-2 infection and the restructuring of the programs to be sponsored by our select group of corporate partners which allowed PLMI to offer these courses free of charge.

Topics for Upcoming PLMI Events 2023

- Heart Disease
- Dementia
- Diabetes
- Obesity
- Cancers
- Pediatrics
- Chronic Obstructive Pulmonary Disease
- Metabolic Syndrome
- Depression
- Autoimmune Diseases



In collaboration with our commercial partners, PLMI is developing a year-long series of educational programs. These programs will represent an integrated series of events focused on the why's and how-to's of assessing, personalizing and managing the complex immune-related conditions that are associated with the most prevalent co-morbidities.

Corporate Partnership

LEVEL 1 \$100,000

- Exclusive eight-to-twelve-hour two-day educational event of their focus
- Full partnership relationship defining the focus of the whole of PLMI's 2023 educational and outreach programs
- Availability for media events and interviews
- Customized video presentations
- Featured partner for the 2023 TLC*
- Provide a virtual pre-conference speaker for the 2023 TLC
- Member of the PLMI Executive Corporate Partnership Board
- Member of the PLMI Leadership Council

LEVEL 2 \$50,000

- Exclusive four-hour one day educational event of their focus
- Featured partner for the 2023 TLC*
- Providing a pre-conference speaker for the 2023 TLC*
- Member of the PLMI Executive Corporate Partnership Board
- Member of the PLMI Leadership Council

LEVEL 3 \$25,000

- Two-hour virtual educational event of their focus
- Exhibiting at the 2023 Thought Leaders Consortium*
- Member of the PLMI Executive Corporate Partnership Board
- Member of the PLMI Leadership Council

**2023 TLC event will be held live or virtual, to be determined*



Benefits of Partnership

- Quarterly Executive Corporate Partnership Board as a working group
- Annual Thought Leaders Consortium participation and speaker recommendation
- Mention as Key Corporate Partner in all PLMI Virtual Education Events
- Singular co-sponsorship of a PLMI conference on a topic of their interest
- Active social media presence for personalized lifestyle health care
- Working with IFM to advance Functional Medicine as operating system
- Access to over 40,000 interested parties in functional medicine

For more information about becoming a corporate partner or sponsoring a PLMI event, please call or email Nicole Fox:

858-877-0305

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Personalized Lifestyle
Medicine Institute