

Dear PLMI Partners,

We are so pleased to announce that the Personalized Lifestyle Medicine Institute is hosting the 2nd Annual Thought Leaders Consortium (TLC) October 24 – 26, 2014 in Seattle, Washington. One year ago we held our inaugural TLC meeting, where we brought together a group of leaders from health media, the nutrition and natural products industry, health science research, and academia to candidly discuss creative ideas and innovative solutions around the future of health care. This event was integral to PLMI's development as an organization committed to identifying and supporting successful new approaches to the reduction of chronic disease, a global concern that demands serious focus from the "best and the brightest" in order to find solutions to these challenges.

This year our focus is on the clinical applications of personalized lifestyle medicine: cancer, diabetes, heart disease, autoimmune disease, and dementia. We thank our primary conference sponsor Cancer Treatment Centers of America for their generous support of this extraordinary event. Cancer Treatment Centers of America is the home of integrative and compassionate cancer care.

PLMI would like to also extend a special thank-you to Dr. Leroy Hood and the Institute for Systems Biology (ISB) for graciously making available the use of a meeting space at their downtown Seattle facility. ISB is a visionary nonprofit biomedical research organization that has been a principal source of innovation in medicine since its establishment in 2000.

Our program is ambitious, but raising the bar is what we feel sets the Personalized Lifestyle Medicine Institute apart as an organization. Participants will include thought leaders and visionaries from diverse but interconnected areas of health care and science: healthcare administration and education, scientific innovation, translational genomics, medical laboratories and devices, consumer health advocacy, and the natural products industry.

This is a special program. Review the schedule using the link provided in your email. Participants will be part of a small group of thought leaders—just 75 attendees—and there will be many opportunities for interaction and dialogue. We think you should join us. If you are interested in registering, please do so quickly to reserve your spot. Questions can be directed to our Operations Manager, Annette Giarde. Please contact Annette at annettegiarde@plminstitute.org or (206) 922-2914.

We look forward to welcoming our 2014 TLC attendees to Seattle in October!

Kind regards,

Jeffrey Bland, PhD
PLMI Founder & President

Thomas Curran, JD
Executive Director